

ORDINANCE NO. 934

AN ORDINANCE TO AMEND CHAPTER 154 OF THE CODE OF ORDINANCES FOR THE CITY OF MT. PLEASANT ZONING ORDINANCE

AN ORDINANCE TO PROTECT THE PUBLIC HEALTH, SAFETY, AND WELFARE OF THE RESIDENTS, PROPERTY OWNERS AND OTHER PERSONS WITHIN THE CITY OF MT. PLEASANT, ISABELLA COUNTY, MICHIGAN, BY AMENDING PORTIONS OF CHAPTER 154, SECTION 149, SIGNS IN THE 1-I INDUSTRIAL DISTRICT, TO PROVIDE FOR BILLBOARD SIGNS IN THE CITY OF MT. PLEASANT ZONING ORDINANCE.

IT IS HEREBY ORDAINED BY THE PEOPLE OF THE CITY OF MT. PLEASANT:

That Chapter 154: Zoning Ordinances, is hereby amended as follows:

§ 154.149 SIGNS IN THE 1-I DISTRICT.

In the 1-I Industrial District, unless otherwise specified, the following signs are permitted provided all of the following required are complied with:

(A) Except as otherwise provided in this section, for each industrial establishment, a maximum sign area of one square foot for each lineal foot of street frontage is allowed, provided the sign area does not exceed a total of 300 square feet.

(B) A freestanding sign shall not be placed in the front half of the setback required for the principal building, shall comply with the side yard requirements for the principal building and shall not exceed 10% of the width of the building. The height of a freestanding sign shall not exceed one-half its length and in no case shall exceed ten feet.

(C) Signs attached to a building may be permitted as regulated in § 154.145 above.

(D) Roof signs may be permitted as regulated in § 154.146 above.

(E) Signs as permitted and regulated in § 154.142 are permitted.

(F) One non-illuminated sign pertaining to the lease or sale of the premises upon which it is placed, not exceeding 32 square feet in total area, provided that it shall be removed within 14 days after the consummation of the lease or sales transaction. (Ord. 894, passed 8-11-03) Penalty, see 154.999

(G) One billboard structure is permitted and regulated as follows:

1. The billboard is on property that abuts, and has its advertising facing, interstate highway, US127.

2. A billboard structure may be single or double faced, V-shaped, or have changeable message faces; provided, no individual billboard advertising face shall

exceed the size permitted under the Michigan Highway Advertising Act of 1972 (P. A. 106 of 1972), as amended. The requirements of §154.149 (A) above are independent of this standard and do not limit billboard sizes.

3. No billboard structure shall exceed 35 feet in total height above grade.

4. No billboard shall be located any closer than 1,500 feet from the nearest billboard on the same side of the interstate highway; and no more than one billboard is permitted with any one-mile segment of the interstate highway. These measurements are linear, as measured along the highway right-of-way and include reference to existing billboard signs within and outside of the city limits.

5. No billboard shall be located any closer than 500 feet from the nearest open water body.

6. Billboard signs shall not be placed in the front half of the setback required for the principal building, except that a billboard may be placed within 30 feet of the interstate highway right-of-way.

7. Billboard signs shall comply with all applicable state statutes and all city ordinances.

This Ordinance shall take effect thirty (30) days after its final passage by said City Commission of the City of Mt. Pleasant.

Introduced and read the 22nd day of October, 2007.

Passed, ordained and ordered published the 26th day of November 2007.

Jon Joslin, Mayor

Nancy Ridley, Deputy City Clerk