

	July, 2006	August, 2006	September, 2006	October, 2006	November, 2006	December, 2006	January, 2007	February, 2007	March, 2007	April, 2007	May, 2007	June, 2007
Hits	901,520	1,019,243	958,975	983,538	823,116	812,319	1,078,803	1,003,736	1,189,108	1,205,654	1,115,472	1,325,547
Visits	29,463	27,013	25,051	29,066	25,088	29,664	32,958	34,129	39,199	36,639	37,081	50,154

Average Hits Per Month Over the Last 12 Months

1,034,753

Average Visits Per Month Over the Last 12 Months

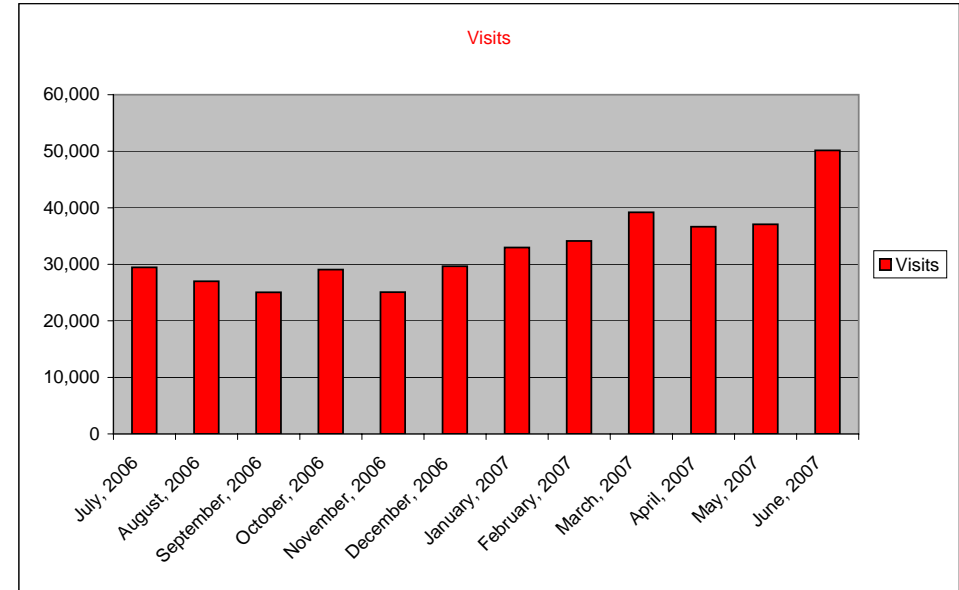
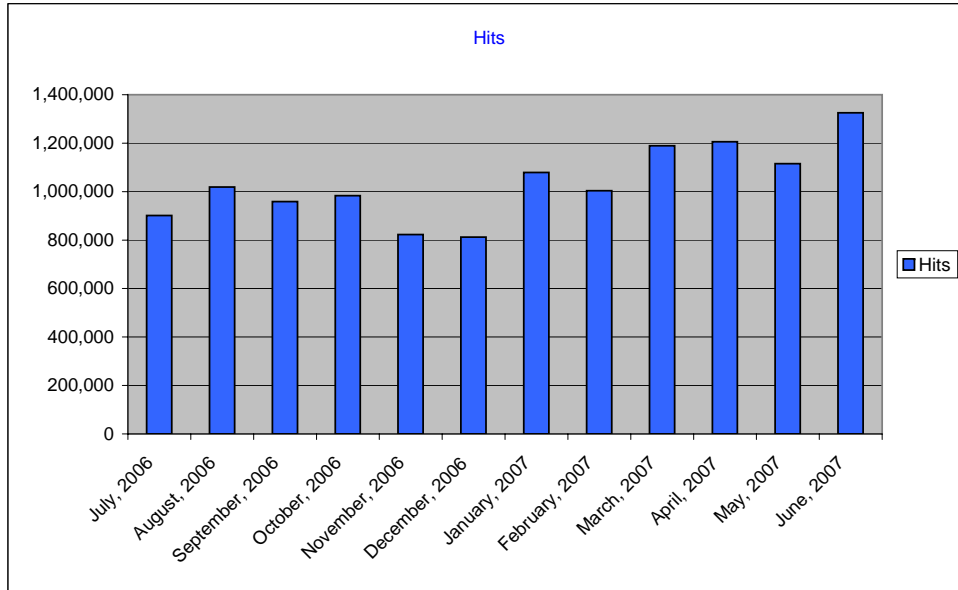
32,959

Average Hits Per Month So Far In 2007

1,153,053

Average Visits Per Month So Far In 2007

38,360



Technical definition of a hit:

Each file, document, image, etc. sent to a browser by a web server is an individual hit.

Technical definition of a visit:

A visit happens when someone visits your site. It consists of one or more page views / hits.