



Dear Parade Participant,

Thank you for helping us celebrate the 25th anniversary of the Christmas Celebration!
and for your interest and participation in the Lighted Parade!

We had so much fun with last year's Lighted Parade contest went so well we're doing it again!

Categories will be:

- Most Lights;
- Best Creative +/-or Craftsmanship;
- Most Holiday Spirit;
- Best in Show.

Winners will receive free entry and priority placement in the 2019 parade, name of business or organization information included in a press release and on our various social media platforms, fun trophy and best of all bragging rights for 1 year! Winners will be notified Monday after the parade.

As in years past, we need to stress, for safety reasons, **throwing of any item including candy is strictly prohibited**. We encourage you to bring highly visible walkers to **HAND** out candy without compromising safety. **To make handing candy out safer and easier there will be no cars allowed on the parade route.**

The next page is yours to keep for future reference and use on parade day (Saturday, December 1). Please do not hesitate to utilize the contact information if you have any questions.

The SECOND page of the application is to be turned in to Mt. Pleasant City Hall by Nov. 29, 2018. You'll receive a confirmation phone call to your parade day contact phone number once the application is received. Additionally, we'll use your email address for a reminder a few days before the parade so keep an eye out on your "in" box.

Last, but certainly not least, get ready with your biggest, brightest & most festive lights! Pick a movie theme, a color theme, load your parade entry with as many lights as you can or dress up your walkers in matching crazy costumes. Even better, do all of the above!

We can't wait to see what kind of creative, crazy, colorful ideas you bring to the 2018 Lighted Parade!

Good Luck & Enjoy!

Melinda Salchert
Special Event Coordinator
City of Mt. Pleasant
msalchert@mt-pleasant.org
989-779-5439

PLEASE KEEP THIS PAGE:

ALL ENTRIES WILL RECEIVE ONE CONFIRMATION PHONE CALL ONCE APPLICATION IS RECEIVED.

ALL ENTRIES WILL BE CONTACTED VIA EMAIL A FEW DAYS PRIOR TO THE PARADE WITH ADDITIONAL DETAILS.

Questions? Melinda Salchert, *Special Event Coordinator*, City of Mt. Pleasant, 989-779-5349, msalchert@mt-pleasant.org

Parade Contact Information: Jack White, *Volunteer Parade Organizer*, 989-698-6897, navigatejack@gmail.com
Feel free to contact Jack White with any last minute questions you might have.

Arrival Time and Location: When you enter the parade line-up area, Main street at Cherry street, you will be placed in order for the parade route. Should you have family members or groups that will accompany your parade entry, please direct them to be dropped off at the First United Methodist Church via Washington and then walk to your parade entry along Main street. Afterwards you can direct they can pick up at this location as well.

Entries should arrive between 4:00-5:30 p.m. on Dec. 1st to the staging area on Main street. The entrance of the parade staging area is Main and Cherry streets. We'll have the street closed to everyone other than parade entries. Look for the volunteers wearing reflective safety vests and they can guide you where to go.

Parade Route: You will be following others but the route will be: Main street north to Broadway, then turning east on Broadway, then south on Lansing street to Cherry street.

Parade Exit Once you completed the route come back to Main street and the volunteers will park so you can unload people, etc. and head home. If your group needs to get back to their car, use the Washington entrance to the church. Don't forget to turn your headlights back on after you exit.

Guidelines:

- All Entries MUST have lights. Invertors and generators are allowed. You will not be permitted in the parade without LIGHTS.
- Please have allow for music to play at least 45 minutes either on replay or a long playlist.
- No entries depicting political organizations, candidates or controversial issues will be permitted.
- Volunteer Parade Organizers and staff reserve the right to remove any unit from the parade for any reason, at any time, without notice or cause.
- Alcoholic beverages & controlled substances are not tolerated on parade route or in staging area under any circumstances. Anyone under the influence of a substance will be required to exit the area immediately.
- All entries must be properly identified with the organizations name.
- Adults are to be present at all times when children under 18 accompany or occupy an entry.
- All entrant passengers are to remain seated while the parade is en route. This includes moments of pause.
- All drivers must be 18 years of age with proof of valid driver's license.
- Equestrian and animal units must provide adequate clean up staff to follow your group. PLEASE plan for this out of consideration for parade entries that are behind you.
- **Any and all Santa and Mrs. Claus costumes are strictly prohibited and will not be allowed. We will have our Santa end the parade.**

No items, including and especially candy, are permitted to be thrown from any entry at ANY time during this event. You are encouraged to bring walkers to safely hand out candy and/or other items.

Thank you for your participation, hard work and all of your lights!

SEND US THIS PAGE

**Mt. Pleasant Christmas Celebration
Lighted Parade Application
Saturday, December 1st, 2018 (6:00pm)**

Entrant/Group Name _____

Address _____

Contact Person (day of parade) _____ Contact Phone _____

Primary Contact Email _____

Type of Entry (car, truck, van, farm tractor, semi-tractor, trailer, RV, marching band - please provide details if you will have a trailer or have more than one entry)

Please circle/fill in:

Walkers: yes / no # _____

Handing out items: yes / no

Animals: yes / no type _____

Music: yes / no live/ recorded

Other details about your entry that may be helpful for us to know ahead of time:

Please mail, fax, or email or drop off THIS SHEET by the deadline of November 29th to:

Christmas Celebration Lighted Parade
City Hall, 320 W. Broadway St., Mt. Pleasant, MI 48858
Fax: 989-773-4691 Email: msalchert@mt-pleasant.org

FEE: Businesses -\$10.00 payable to City of Mt. Pleasant; **Non-Profits - FREE**

HOLD HARMLESS AGREEMENT: We hereby agree to indemnify and hold harmless the City of Mt. Pleasant, the organizers and sponsors from any liability arising from injury or loss resulting in bodily injury or property damage to any member of this organization from our participation in the 2018 Lighted Christmas Parade to be held in Downtown Mt. Pleasant, MI., on Saturday, December 1, 2018.

Signature _____ Print Name _____ Date _____

Questions about the application?

Contact Melinda Salchert, *Special Event Coordinator*, City of Mt. Pleasant, 989-779-5349, msalchert@mt-pleasant.org