



THE CITY OF MT. PLEASANT, MICHIGAN

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Welcome to the 45th season of the Mt. Pleasant Farmers' Market!

Opening day for the Island Park Thursday Market is June 7, ending October 25. The Market will run from 7:30 a.m. to 2 p.m. each Thursday.

- Mt. Pleasant Parks & Recreation will again be hosting the MASA Girls Youth Softball Tournament beginning Thursday, June 28. We will hold the market this date under the pavilion; however, the market will close at 1 p.m.



The Saturday Market will be held at Broadway Street (between Main Street and University Street) beginning Saturday, June 30, ending October 13. The Market will run from 9 a.m. to 2 p.m. each Saturday.

- In an effort to increase vendor participation at the Saturday Market, Market Vendors who register for a season stall at the Thursday market; get a season stall at the Saturday market for half price.

Congratulations to Rainbow Produce, Mid Mitten Sustainable Farm, Hearthstone Oven, GCC and Yum! Baked Goods - drawing winners, for completing and submitting vendor sales logs during the 2017 market season. They receive a coupon for \$100 off vendor stall fees for the 2018 market season.

The vendor application deadline is **Friday, May 11**. Complete application form with payment, copies of applicable licenses, vendor product declarations form, farm/vendor visit form, food assistance benefit agreements and W-9 forms are due.

Mt. Pleasant Farmers' Market guidelines are intended to ensure:

- The Market is a safe and enjoyable place for residents and visitors to gather and purchase locally grown and produced items
- The Market and its vendors are in compliance with federal, state, county, and local regulations
- The Market plays a positive role in the community and has a welcoming environment
- Vendors have a fair, equitable and respectful atmosphere in which to conduct their business.

Only items checked on your completed **VENDOR PRODUCT DECLARATIONS** can be sold at the Mt. Pleasant Farmers' Market. You must list all food and products that you plan to bring to market. Items not listed **WILL NOT BE ALLOWED** for sale. If you want to bring additional or new products to market that are not on your original market application, you must let the Market Manager know **IN WRITING** what those products are and get prior approval before bringing these products to market.

Mt. Pleasant Farmers' Market is a vibrant marketplace connecting residents and visitors with local farmers, food producers and artisans, increasing access to fresh, affordable, local and healthy food choices, inspiring healthy lifestyles, strengthening our local economy, providing a festive gathering place, enriching lives and building community.

Part of the market manager's responsibilities are to observe vendors' products and signage throughout the market day and season. In terms of market integrity, some of the things we're looking for include: Do the products on the vendor's table match the products that were approved and listed on their application? Do the varieties, seasonality, and amounts seem consistent with what they wrote on their application? Does the vendor have signage up about their business and products labeled?

All vendors will clearly label the point of origin for all products sold. Vendors will only label "**Homegrown**" when the item is grown by their business.

All vendors who resell produce (up to 20% of offerings) from other local grower(s) to supplement the offerings of their farm should be able to answer questions about the growing and pest management practices of local farmers whose produce they resell. Vendors may only resell produce that is grown and/or produced **in Michigan** (not purchased in Michigan and grown elsewhere). Vendors will label these products "**Locally Grown**" and will include the farm name and location.

The 2018 Guidelines seek to set forth a basic set of rules to provide for the successful operation of Mt. Pleasant Farmers' Market but cannot contemplate every possibility. Therefore, the Market reserves the right to do whatever may be additionally necessary to protect the intent and well-being of the Market; its patrons and vendors as well as the staff, volunteers, and the City of Mt. Pleasant.

A Conflict Resolution Peer Review Panel comprised of a minimum of 4 members, with 50% being a combination of both active market vendors and 50% being non-vendor community advisors may be utilized in the counsel regarding vendor grievances. If you are interested in serving on the Peer Review Panel, please contact us.

Reminders

- All vendors will submit Vendor Sales Logs on a monthly basis.
- All vendors will complete a survey for evaluation purposes at the end of the season providing feedback for the market.
- All Cottage Food vendors are required to provide proof of food safety training: ServSafe Certification OR MSUE online video.
https://www.canr.msu.edu/cottage_food_law/online-michigan-cottage-food-law
- Parks and Recreation areas and/or facilities within the City of Mt. Pleasant Parks System including large public events conducted within Parks and Recreation areas and facilities like Mt. Pleasant Farmers' Market are designated as tobacco-free zones. Tobacco-free zone areas are established where children recreate, such as playgrounds, splash pads, picnic shelters, park restrooms, sports fields, skate parks, etc.
- Animals are not legally permitted in MDARD licensed food establishments. No dogs, pets, or animals, except service animals with proper identification, are permitted in the Market pavilion or anywhere food is sold, served, or consumed.

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We look forward to your participation in the Mt. Pleasant Farmers' Market 2018 season. Should you have questions regarding the market, please feel free to contact us at your convenience. We look forward to a successful partnership with each of our vendors and anticipate a wonderful reception by Mt. Pleasant area residents and visitors.

Sincerely,

A handwritten signature in cursive script that reads "Carol L. Moody". The signature is written in black ink and is positioned below the word "Sincerely,".

Carol Moody, Market Manager
Mt. Pleasant Parks & Recreation
cmoody@mt-pleasant.org
(989)779-5330

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