



## **PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

**Nov. 21, 2017**

### **Shop downtown Mt. Pleasant Nov. 25 for Small Business Saturday**

**MT. PLEASANT, Mich.** – Shop local on Nov. 25 for Small Business Saturday. Launched in 2010, this annual event encourages people across the country to celebrate and support small, neighborhood businesses and all they do for their communities.

According to the U.S. Small Business Administration, there are more than 866,000 small businesses in operation across Michigan, and in recent years, nearly 50 percent of employees throughout the state were working for a small business. Furthermore, shopping locally ensures that sales taxes are reinvested back into the local economy.

“Spending your dollars locally fosters the growth of existing and new businesses. Small Business Saturday is a great opportunity to support the community we love,” said Melinda Salchert, special event coordinator for the City of Mt. Pleasant.

Small Business Saturday freebies will be available to those who shop early! For more information about Small Business Saturday, visit the event page at [www.facebook.com/downtownmp](http://www.facebook.com/downtownmp).

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STAY  
L.A.B.  
PEDESTRIAN  
CROSSING

The Maypole

MARKET PLACE  
COURTNEY, CT

RED PICKUP TRUCK

WHITE SEDAN