



PRESS RELEASE

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For Immediate Release

Ladies' Night Out scheduled for Nov. 14

Mt. Pleasant, Mich. – Downtown Mt. Pleasant's Ladies' Night Out is dedicated - in every sense of the word - to women. This year's Nov. 14 event will not only feature fantastic shopping opportunities and giveaways for women, but will also be collecting donations to benefit two local women's organizations – the Women's Initiative and the Women's Aid Service.

The event kicks off at 4 p.m. at the Broadway Theatre in downtown Mt. Pleasant. The first 400 ladies will receive a goodie bag filled with special offers. A \$5 donation will also be collected at the door. Ladies will enter the theatre for an exciting raffle for gifts donated by many local businesses. Downtown stores will be open until 8 p.m. and will offer in-store giveaways, promotions and specials to all shoppers. Guests can also enjoy dinner and drink specials offered at the local bars and restaurants.

In addition to shopping opportunities, ladies can unwind with the help of local salons such as Salon Blu, which will offer complimentary brow waxes, polish changes, paraffin dips, mini facials, mini massages, hair and makeup touch ups and more. Friends and family can also enjoy a live tasting at GreenTree Cooperative Grocery.

Visit the event page at <https://www.facebook.com/downtownmp> for more information, including details regarding in-store specials.

The Women's Initiative Fund, initiated by the Mt. Pleasant Community Foundation, provides for the needs of women and girls in Isabella County by granting funds to local organizations that combat the issues more commonly faced by women, including single parenting, abuse, eating disorders and more. The Women's Aid Service provides emergency shelter and crisis intervention for domestic violence victims, as well as counseling services and support groups for victims of violence. For more information about these organizations, visit their Web sites at www.mpacf.org and www.womens-aid.org.

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